

MOTION BY SUPERVISOR MARK RIDLEY-THOMAS

OCTOBER 12, 2010

Ensuring Compliance with New Mobile Food Facility Letter Grading Policy

The Department of Public Health (DPH) seeks approval of a policy that would expand its current letter grading inspection system to Mobile Food Facilities (MFFs). The new ordinance would also require MFFs to submit written plans detailing their routes, enter into written agreements to ensure toilets are available if they will be parked for more than one hour, and display their letter grade in plain view. The proposed expansion of the letter grading program to roughly 6,000 mobilized vendor trucks and 3,500 food carts would enable the public to more easily identify which MFFs meet the current public food safety health guidelines.

Unfortunately, public confusion exists around the proposed policy changes and their effects on fees and enforcement efforts.

THEREFORE, I MOVE THAT THE BOARD OF SUPERVISORS:

1. Direct the Director of the Department of Public Health to report back within 60 days on:

- MORE -

MOTION

RIDLEY-THOMAS _____

YAROSLAVSKY _____

KNABE _____

ANTONOVICH _____

MOLINA _____

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- a. A plan to educate the general public and vendors on the new MFF requirements to ensure better compliance. This education effort should take into account the different literacy and language capacity levels among vendors and customers;
 - b. A plan to evaluate the effectiveness of implementation and enforcement in Phase I and incorporate best practices into the Phase II rollout strategy prior to Phase II implementation in July 2011; and
 - c. Options to encourage or reward vendors to sell healthier foods in underserved communities that have limited access to affordable, nutritious food.
2. Approve the item as amended.

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